



PROFILE

Tirrea Billings is a powerhouse in social justice communications, blending strategy, storytelling, and digital media to amplify voices that deserve to be heard. With 10 years of experience, she has shaped narratives for organizations like the Democracy Collaborative, U.S. Department of Arts & Culture, and W.K. Kellogg Foundation. She also served as a communications fellow at Aubin Pictures, American Bridge 21st Century, and the Narrative Initiative.

Her storytelling journey began with docu-style video production at Reflct Media, a company she co-founded to bring untold stories to the forefront. Since then, she's been helping social justice organizations, activists, and educators craft compelling narratives that don't just inform but inspire action. At the heart of her work is a relentless commitment to ensuring underrepresented voices are leading conversations that shape the future of their communities and beyond.

RESIDENCE

Los Angeles, CA

CONTACT

Phone:
989-475-6931

Website:
<https://tirreab.com/>

Email:
tirreab@gmail.com

PROFICIENT IN...

Asana
Adobe Creative Suite
Google Workspace
Microsoft Office
Meltwater
WordPress
Sprout Social
Canva
Mailchimp

TIRREA BILLINGS

EDUCATION

Western Michigan University

2018 – 2020
Master of Arts, Communication

Western Michigan University

2014 – 2016
Bachelor of Arts, Film/Video/Media Studies

WORK EXPERIENCE

California Black Power Network, Public Relations Manager

Sept. 2025 – Present

- Co-facilitate the Communications Circle and media train network partners.
- Create and deploy messaging across all digital platforms, manage social media content, and analyze engagement metrics.
- Lead efforts to leverage Black art and culture to shift public consciousness and amplify CBPN's work.

United Philanthropy Forum, Senior Communications Manager

Nov. 2022 – Nov. 2024

- Strengthened the Forum's internal and external communications infrastructure by creating workflows between myself and the rest of the Forum team.
- Developed and executed strategic communication plans for in-person and virtual programming.
- Designed and managed the Forum's digital content, including the website, social media channels (Facebook, X, and LinkedIn), and the biweekly newsletter.

Color Of Change, Communications Manager

Aug. 2021 – Oct. 2022

- Managed the day-to-day earned media programming for key culture and entertainment campaigns.
- Managed press for the #ChangeIndustries initiative and partnerships within the Hollywood, music, and fashion industries.
- Pitched and wrote op-eds related to diversifying culture and entertainment industries.

Education Design Lab, Communications + Brand Manager

Apr. 2021 – Aug. 2021

- Developed and executed comprehensive communication strategies to enhance brand visibility and engagement.
- Maintained and evolved the Lab's brand identity, ensuring cohesion across all materials.
- Collaborated with program teams to translate complex education concepts into engaging social media content.

Reflct Media, Creative Director + Co-Founder

Jan. 2018 – Dec. 2021

- Led the creation of impactful documentary-style video content that amplified social justice narratives and highlighted underrepresented communities.
- Designed and executed multimedia storytelling campaigns for social justice organizations, ensuring their missions reached and resonated with diverse audiences.
- Oversaw the visual and narrative identity of Reflct Media, shaping its brand as a platform dedicated to using media as a tool for advocacy and change.